

2015 STRATEGIC PLANNING AGENDA FOR OCTOBER 15 TO 17, 2015

DRURY INN-AIRPORT INST. LOUIS, MISSOURI

October 15, 2015

Arrival

5:30 p.m. Free hot food/beverages compliments of the Drury Inn.

October 16, 2015

7:00 a.m. Quick Start Breakfast compliments of the Drury Inn

8:30 a.m. Strategic Planning Call to Order /meet and great/ housekeeping

9:00 a.m. Social Median Intern Project Hannah Stuber

9:15 a.m. Corporate Office Report Charlotte Rancilio

Corporate Office Updates, Progress, Suggestions, Member data base,
Membership dues follow-up, officer assistance, membership, intern program,

The future of CPI, Publications Cindy Westenhofer

11:00 a.m. History Project Mary Nebeker

11:30 a.m. Insurance Barbara Chapin

12:00 p.m. Lunch provided for attendees by President Cindy

12:45 p.m. Finances – Effects of the office move Gail Ottinger

1:00 p.m. Overall Financial Future of CPI Jim Lucas

1:45 p.m. Ways and Means (now and in future) Pat Evans

2:15 p.m. Membership –Concerns, retention, strategies Linda Simbeck

3:00 p.m. Conferences – future costs, locations, ways to attend Jean Jervis

3:15 p.m. Plan for Survival – Cindy, Linda, Charmaine, Rhonda, District Presidents

4:00 p.m. What is on your mind as a member- Cindy, Linda, Charmaine, Rhonda

5:30 p.m. Free Hot Food / Beverages compliments of the Drury Inn

6:45 p.m. Meet in lobby by the elevators on first floor – Dinner at Massa's

October 17, 2015

7:00 a.m.	Free Quick Start Breakfast/ compliments of Drury Inn	
8:30 a.m.	Foundation Meeting	Charles Gordon President
9:30 a.m.	Executive Board Meeting	Cindy Westenhofer President
11:00 a.m.	Strategic Planning Reconvene if necessary to complete	
	What's on your mind	Cindy, Linda, Charmaine, Rhonda
11:30 a.m.	Safe travel home	

HOUSEKEEPING

ALL TIMES ARE AT CENTRAL STANDARD TIME (CST)

BREAKS will be for 10 minutes at the top of every hour. They may vary according to discussion.

GO TO MEETING WILL BE AVAILABLE:

Friday - starting at 8:30 a.m. until to 12:00 p.m. and 12:45 p.m. until 5:00 p.m.

Saturday – starting at 8:30 a.m. until 11:00 a.m. IF REQUESTED IN ADVANCE.