

AMERICA SAVES WEEK

2016 Digital & Social Media Kit

First and foremost, we want to thank you for participating in [America Saves Week](#). The Week is an annual opportunity for organizations to promote good savings behavior, and a chance for individuals to assess their own saving status. This year we are pleased to focus the Week specifically on [automatic savings](#).

(If you haven't signed up for the Week yet, [please click here](#) to register your organization today.)

To reach even more individuals in this effort, America Saves has created content for organizations, bloggers, and media to promote during the Week through social media, emails, blogs, newsletters, & other outlets.

Have questions or comments? Contact [Tammy Greynolds](#), America Saves Communications Coordinator.

The Digital & Social Media Kit includes:

- ✓ [America Saves Week's Daily Savings Focus](#)
- ✓ [Social Media Content: #ASW2016](#)
- ✓ [Sample Articles for blogs, emails, newsletters, & more](#)
- ✓ [#imsavingfor Photo Contest](#)



America Saves Week's Daily Savings Focus

We encourage you to promote these savings strategies each day during America Saves Week:

Monday, February 22: *Save Automatically*

- ✓ It can be hard to put aside money for savings, but there is an easy way to save money without ever missing it – [make your savings automatic](#) in 2016. Already saving automatically? Find ways to automate other aspects of your financial life this year.

Tuesday, February 23: *Assess Your Savings*

- ✓ The beginning of the year is a great time to get to know your full financial picture. If you only do one thing during America Saves Week: [Assess Your Savings](#).

Wednesday, February 24: *Save for Retirement*

- ✓ Saving now for retirement will ensure that you have enough money to have a comfortable standard of living when you stop or reduce the amount of hours you work. Participate in a work-related retirement program, open up a [Roth IRA](#), or open a free and easy [myRA account](#). Already saving? Increase the amount you save toward retirement by 1% in 2016.

Thursday, February 25: *Save for Emergencies*

- ✓ An emergency savings fund consists of a small amount of money, usually in a savings account that you do not have easy access to. Saving for this fund starts with [small, regularly scheduled contributions](#) that build up over time.

Friday, February 26: *Saving at Tax Time*

- ✓ Saving a portion of your tax refund can be a big step toward meeting your savings goals. This tax season, get ahead of your financial goals by [splitting your tax refund](#) into savings, and reward yourself with [SaveYourRefund](#).

Saturday, February 27: *Pay Off High-Interest Debt*

- ✓ With planning, discipline, patience, and maybe some outside help, almost anyone can reduce their debts and start to accumulate wealth. Find places to cut your spending so that you can [pay down your debts faster](#) and find places to [trim your expenses](#).



Social Media Content: #ASW2016

- ✓ [America Saves Week on Twitter](#)
- ✓ [America Saves Week on Facebook](#)
- ✓ [Tweets & Facebook Posts Leading to the Week](#)
- ✓ [Tweets & Facebook Posts for the Week](#)

America Saves Week on Twitter

- ✓ Follow [@AmericaSaves](#) and [@ChooseToSave](#)
- ✓ Promote the hashtag **#ASW2016** in any savings or ASW-related content at the end of each tweet.

America Saves Week on Facebook

- ✓ Become a fan of and promote the [America Saves](#) and [Choose To Save](#) Facebook pages in your organization page's posts. Once you have "liked" these pages, they can be tagged in postings by typing @ before the organization name. (ex. - @AmericaSaves)
- ✓ Promote the hashtag **#ASW2016** in any savings or ASW-related content at the end of each post.

Tweets & Facebook Posts Leading to the Week

Both individuals & organizations can join in #ASW2016! Visit <http://ow.ly/X7fz1> for activities, free materials, & more! @AmericaSaves

Share your #savings goal to win the #imsavingfor contest - \$500 towards your goal!
<http://ow.ly/X7fSE> via @AmericaSaves #ASW2016

Are you a successful saver? Try the @AmericaSaves Saver Checklist Tool to check in on your #savings habits: <http://ow.ly/X7g4w> #ASW2016

What are your retirement plans? No matter what you decide, this'll help you prepare:
<http://go.bofa.com/ddmbf> #BetterMoneyHabits #ASW2016



Make the most of #ASW2016 & submit your #savings selfie for a chance to win \$500.
<http://ow.ly/X7fSE> via @AmericaSaves #ASW2016

Plan to receive @SocialSecurity benefits someday? Open your free #mySocialSecurity account during #ASW2016! <http://ow.ly/XiEsP>

Get some much needed #debt relief. Apply your refund to your outstanding balance.
<http://ow.ly/X7nJa> @AmericaSaves #ASW2016

Text SAVES to 30364 to get #savingstips & reminders from @AmericaSaves via text message today! #ASW2016

#Saving enough for #retirement? Try the @choosetosave Ballpark E\$estimate to find your number: <http://ow.ly/X7o48> @AmericaSaves #ASW2016

Assess your #savings progress with the @AmericaSaves assessment tool today!
<http://ow.ly/X7ohE> #ASW2016

Do you have #emergency #savings? #Save \$500 to help brave the unexpected.
<http://ow.ly/X7nE6> @AmericaSaves #ASW2016

Need to escape the winter blues? Build #BetterMoneyHabits to save up for a getaway.
<http://go.bofa.com/pitpy> #ASW2016

Share your #savings goal & win the #imsavingfor contest - \$500 towards your goal!
<http://ow.ly/X7fSE> via @AmericaSaves #ASW2016

Join thousands of orgs committed to helping others #save during #ASW2016 (Feb 22-27) with @AmericaSaves: <http://ow.ly/X7otw>

#Save as little as \$50 of your #taxrefund for a chance to win a part of \$35k in prizes!
<http://ow.ly/X7oD3> via @SaveYourRefund #ASW2016

Did you know that you can get goal-based #savingstips from @AmericaSaves sent straight to your phone? <http://ow.ly/Hrvgh> #ASW2016

#Save \$.50 a day for a year & you can build nearly 40% of a \$500 emergency fund!
<http://ow.ly/X7oRT> via @AmericaSaves #ASW2016

Check out the free #ASW2016 downloads from @AmericaSaves: <http://ow.ly/X7oXc> Incl. digital content, banners, logos, posters, & more!

Let @AmericaSaves help you reach your #savings & #debt reduction goals. Take the #AmericaSaves pledge today. <http://ow.ly/X7p8T> #ASW2016



Tell @AmericaSaves what #imsavingfor & enter for a chance to win \$500 towards your #savings goal! <http://ow.ly/X7fSE> #ASW2016

Start #saving & encourage others to #save w. these free downloads from @AmericaSaves - <http://ow.ly/X7oXc> #ASW2016

Get to know the challenges & successes of savers just like you! <http://ow.ly/XhQge> via @AmericaSaves #savingstips #ASW2016

Savers w/a plan are 2x more likely to save for #retirement, have #emergency #savings, & stick to a #budget - @AmericaSaves #ASW2016

Get an estimate of your future benefits this #ASW2016 through your #mySocialSecurity acct. <http://ow.ly/XhSEN> @AmericaSaves

There's still time to join @AmericaSaves for #ASW2016! <http://ow.ly/X7otw>. The Week begins Feb. 22 - sign up today!

Pledge or re-pledge to #save w. @AmericaSaves! Receive goal-based #savingstips & advice. <http://ow.ly/X7p8T> #ASW2016

Make the most of #ASW2016 & submit your #savings selfie for a chance to win \$500. <http://ow.ly/X7fSE> via @AmericaSaves #ASW2016



Tweets & Facebook Posts for the Week

Monday, February 22: *Save Automatically*

America Saves Week is finally here! Join the #ASW2016 tweet chat hosted by @AmericaSaves - today at 12p PT/3p ET! #savings

.@AmericaSaves released 9th Annual #Savings Survey today: <http://ow.ly/X7riv> #AmericaSaves #ASW2016

The easiest way to #save is automatically. Transfer \$ to a #savings account every paycheck. <http://ow.ly/X7rtu> #ASW2016

.@AmericaSaves is teaming up w. @Fin_Finesse tomorrow at 10a PT/1p ET for #FIDchat – don't miss out! #ASW2016

Join @AmericaSaves tomorrow for #eXASchat at 12p PT/3p ET to discuss the many benefits of #saving money!

Tuesday, February 23: *Assess Your Savings*

Assess your #savings annually to make sure your budget & goals are on the right track. <http://ow.ly/X7zNt> @AmericaSaves #ASW2016

Savers w/a plan are 2x more likely to save for #retirement, have #emergency #savings, & stick to a #budget - @AmericaSaves #ASW2016

Don't forget today's #FIDchat w. @ Fin_Finesse & guest @AmericaSaves at 10a PT/1p ET! Reach your financial independence day. #ASW2016

Get the best #savingstips today as @AmericaSaves joins #eXASchat at 12p PT/3p ET; let's celebrate #ASW2016 with @moneyxtension.

.@AmericaSaves is teaming up w. @socialinsurance tomorrow at 10a PT/1p ET for #ItPays2Wait – don't miss out! #ASW2016

Tomorrow's #creditchat w. @Experian_US will feature @AmericaSaves & #ASW2016 – join us at 12p PT/3p ET!



Wednesday, February 24: *Save for Retirement*

You don't have to choose between paying off #debt & #saving for #retirement!

<http://ow.ly/BfhOI> @AmericaSaves #ASW2016

Starting your #savings now ensures a more comfortable #retirement later on.

<http://ow.ly/Bei0N> via @AmericaSaves #ASW2016

Estimate benefits, discover factors affecting your #retirement, & more. <http://ow.ly/BegK3>

@USAgov @AmericaSaves #ASW2016

#Saving enough for #retirement? Try the @choosetosave Ballpark E\$estimate to find your number: <http://ow.ly/X7o48> @AmericaSaves #ASW2016

Let's keep chatting! Join @socialinsurance and @AmericaSaves today at 10a PT/1p ET for #ItPays2Wait. #ASW2016

Keep the #savingstips coming! @Experian_US & @AmericaSaves are continuing the #ASW2016 celebration today at 12p PT/3p ET

Be sure to join @AmericaSaves tomorrow for @Wisebread's #WBchat at 12p PT/3p ET #ASW2016 #saving

Thursday, February 25: *Save for Emergencies*

#Save \$.50 a day for a year & you can build nearly 40% of a \$500 emergency fund!

<http://ow.ly/HrnHZ> via @AmericaSaves #ASW2016

#ASW2016 might be coming to an end, but your #savings goals are just starting! Plan to build an #emergency fund today. @AmericaSaves

.@AmericaSaves will join @Wisebread's #WBchat at 12p PT/3p ET – don't miss out on #ASW2016 #savingstips & more!

Join @AmericaSaves in the final #ASW2016 tweet chat of the week: @MsMadamMoney's #cashchat tomorrow at 9a PT/12p ET

Looking for simple ways of getting real, practical financial knowledge? Visit BetterMoneyHabits.com @AmericaSaves #ASW2016



Friday, February 26: *Saving at Tax Time*

Split your refund w/Form 8888? All you need is 93 seconds to enter @SaveYourRefund!
<http://ow.ly/X7wu5> @AmericaSaves #ASW2016

Grow your #taxrefund by splitting it into a @myRA_gov #retirement #savings acct.
<http://ow.ly/X7wXr> @AmericaSaves #ASW2016

Don't miss out on the last tweetchat of #ASW2016 today at 9a PT/12p ET - @MsMadamMoney
hosts #cashchat ft. @AmericaSaves!

A #tax refund can provide an opportunity to improve your #financial situation.
<http://ow.ly/X7xoz> @AmericaSaves # ASW2016

You could win \$25,000 for saving \$50 of your tax refund with @SaveYourRefund
<http://ow.ly/X7xeS> @AmericaSaves #ASW2016

Saturday, February 27: *Pay Off High-Interest Debt*

Let @AmericaSaves help you reach your #savings & #debt reduction goals. Take the
#AmericaSaves pledge today. <http://ow.ly/X7rHi> #ASW2016

Want regular #savingstips & real-time #savings advice? Follow @AmericaSaves on Twitter all
year 'round! #ASW2016

"I pledge to #save, reduce #debt, & build wealth...& will encourage family & friends to do the
same." <http://ow.ly/X7rHi> #ASW2016

Don't let #debt stand in the way of your #savings goals & aspirations! <http://ow.ly/X7vr2>
@AmericaSaves #ASW2016

Pledge or re-pledge to #save w. @AmericaSaves! Receive goal-based #savingstips & advice.
<http://ow.ly/X7rHi> #ASW2016



Sample Articles for Blogs, Emails, Newsletters, & More

Use this content for your blog, newsletter, email communications, or any other publication.

- ✓ NEW: America Saves Week Email-a-Day
- ✓ [5 Simple Steps to Save Successfully this America Saves Week](#)
- ✓ [7 Ways to Automate Your Savings](#)

America Saves Week Email-a-Day

Although drafted for quick and easy email content for you to share, the following emails can also be repurposed as blogs, newsletter articles, and other publication content.

Email #1 (Monday) –

Subject: **America Saves Week is here!**

America Saves Week is a national effort to set a savings goal, make a savings plan, and save automatically. Join thousands of others who are taking time this week to start or grow their savings.

Make it official and [take the America Saves Pledge](#). The pledge will help you stay committed to your plan all year long!

I'm Pledging to Save

Email #2 (Tuesday) –

Subject: **What is the Status of Your Savings?**

Like your health, you should assess your savings annually to make sure you are saving for all the right things.

Complete [this simple assessment](#) to see if you are saving adequately.

I'm Ready to Assess My Savings

Email #3 (Wednesday) –

Subject: **Share Your Savings Goal to Enter the #imsavingfor Contest**



Want to win \$500 to start or build your savings? Enter the America Saves Week #imsavingfor contest. It's easy to enter. Just share a picture of you and what you are saving for and then enter to win \$500 at AmericaSavesWeek.org/imsavingfor.

Get creative with your pictures!

- You can take a picture in front of the item you're saving for – like a new car or house
- Photoshop yourself with your goal – like a trip to the Grand Canyon or Mount Rushmore
- You can even use a photo app to add a caption to your picture

How to enter:

- Share a picture of what you're saving for to your favorite social media platform (Twitter, Google+, Facebook, Instagram, Pinterest, Vine, LinkedIn, Tumblr) using #imsavingfor
- Enter to win at AmericaSavesWeek.org/imsavingfor

Bonus chance to win:

Only one entry per person, but you can get an extra 3 entries by taking the next step in saving and completing the America Saves Pledge. After you enter, look for an email with your bonus opportunity information.

The contest runs from January 20 – March 6. America Saves will pick one entry at random on March 9 and contact them by email. [Click here for the full official rules.](#)

[Enter the #imsavingsfor Contest](#)

Email #4 (Thursday) –

Subject: Make Saving Automatic

The easiest and most effective way to save is automatically. This is how millions of employees save through 401(k) and other retirement programs at work. It is also how millions of Americans save at their bank or credit union.

How to Save Automatically

The best automatic saving is when you make a decision to do so, then it just happens:

- Every month, your bank or credit union transfers a fixed amount from your checking account to a savings or investment account. Talk to your local bank or credit union to set this up.
- Every pay period, your employer deducts a certain amount from your paycheck and transfers it to a retirement or savings account. Ask your HR representative for more details and to set this up.



- If your employer doesn't offer a retirement account start saving with *myRA*, a new retirement savings account from the United States Department of the Treasury. The account features no cost or fees, no complicated investment options, and no risk of losing money. [Learn more.](#)

Not sure how much to save each month? [Take the America Saves Pledge.](#) The pledge will help you create a monthly savings plan and will help you stay committed to your plan all year long!

Email #5 (Thursday) – For employers who offer retirement plans

Subject: Make Your Savings Automatic

[YOUR COMPANY NAME] has joined forces with America Saves in order to raise awareness about the importance of saving money during America Saves Week.

Secure your financial future today by splitting a portion of your pay into a savings account and/or opening or increasing the amount you save for retirement. These automatic savings methods are one of the best ways to save.

Complete the following information and return to **[staff member]**:

Watch Your Savings Grow

Yes, I want to split my pay.

Amount to save per pay check \$ _____

Account Number _____

Routing Number _____

No, I already split my pay.

No, I don't want to split my pay.

Watch Your Retirement Savings Grow

Yes, I want to open a retirement account.

An HR representative will contact you soon to open an account.

Yes, I want to increase the amount I save.

Percentage of paycheck to save _____%
or amount to save from each paycheck \$ _____

No, I do not want to open an account or increase the amount I'm saving.



Email #6 (Friday) –

Subject: **Celebrate America Saves Week**

America Saves Week is almost over, but there's still time to start or grow your savings.

4 Ways to Celebrate America Saves Week

- Take the [America Saves Pledge](#) to set a saving goal and get support year-round.
- Complete [this simple assessment](#) to see if you are savings adequately.
- Share your savings goal to enter the [#imsavingfor contest](#).
- [Make your savings automatic](#).

Happy saving!

Simple Steps to Save Successfully During America Saves Week 2016

By Tammy Greynolds, [America Saves](#) Communications Coordinator

[America Saves Week](#) (February 22 – 27, 2016) is an annual opportunity for individuals to assess their savings and take financial action. The theme for this year's America Saves Week is simple: **Save Automatically.**

Try these five simple steps during America Saves Week to help yourself save automatically – and successfully:

1. [Assess Your Savings.](#)
Like your health, you should assess your savings annually to make sure your savings priorities are on the right track. Complete this simple 12-question assessment to find out your current standing and help you plan for the future.
2. [Evaluate your Savings Preparedness.](#)
Check off your savings accomplishments on the Saver Checklist to further evaluate where your savings habits need strengthening for your future goals.
3. [Take the America Saves Pledge.](#)
Those with a savings plan are two times as likely to save for emergencies and retirement than those without one. Join more than 450,000 American Savers who have already committed to save. When you take the pledge, you can choose to receive text message tips and reminders to help you save towards your goals.



4. [Share Your Savings Goal.](#)

Take part in the 2016 #imsavingfor Photo Contest. Share a selfie that shows what you're saving for on Facebook, Twitter, or Instagram, and enter the contest at <http://americasavesweek.org/imsavingfor> for a chance to win \$500. Savings never looked so good.

5. [Make Your Savings Social.](#)

Are you on Twitter or Facebook? Join America Saves in encouraging your friends, family, and colleagues to save this week. Better yet, join one of the many Twitter chats that America Saves will be a part of this week to get real-time savings tips and advice.

[America Saves Week](#) is coordinated by [America Saves](#) and the [American Savings Education Council](#). Started in 2007, the Week is an annual opportunity for organizations to promote good savings behavior and a chance for individuals to assess their own saving status.

7 Ways to Automate Your Savings

by Camilla Cheung, [Wise Bread](#)

Sometimes, building a healthy cushion of savings can seem like a daunting task. We all know how easy it is to make a late credit card payment, or to end up spending all of your paycheck without remembering to save part of it. One easy way to get started on saving this [America Saves Week](#) is to automate your savings. Having technology work to save money for you takes much of the effort out of the equation, saves time, and makes it easier for you to achieve your goals.

1. Automate Retirement Contributions

If your employer matches retirement contributions to your 401K or retirement plan, be sure to take advantage of the free money! Sign up for retirement contributions to be automatically taken out of your paycheck. This saves you money in several ways. First, it contributes money before you even see your paycheck and get an opportunity to spend that money; and second, it saves you money on taxes as it is withdrawn from your pre-tax income.

Even if you don't have a retirement plan with your employer, you can still schedule your account to contribute automatically to your own retirement plan. Scheduling your contribution a day or two after you receive your paycheck ensures that saving for retirement is a priority.

2. Transfer Money to Savings Accounts

To prioritize savings, schedule an automatic transfer of a certain amount of your monthly income into a savings account. Your savings will benefit from being set aside from your regular spending, as well as benefitting from a higher dividend rate. Eventually, even just a small amount squirreled aside every month can translate into a healthy buffer of savings to hold you over on a rainy day.



If you are self-employed or a freelancer and you have to pay quarterly or yearly taxes on your income, sending the estimated tax you owe to a separate account every month will help you to avoid an unpleasant surprise at tax time.

3. Pay Bills Automatically

Avoid late fees by paying your bills automatically. Some bills can be put on your credit card, whereas others can be set up to be paid directly from your bank account.

It's also a good idea to set up your credit card bill to be directly paid from your bank account. That way, you avoid late fees as well as costly interest on overdue amounts. Be sure, however, that you have enough money in your account to avoid overdrawing your account and incurring additional fees.

4. Get Money Back With Credit Card Rewards

There are many no-fee credit cards that offer cash back or rewards points. Use your card for all your regular purchases (and your monthly bills), and you'll earn free rewards or cash back for your spending. If you plan to spend money on travel, rewards points that allow you to buy airplane tickets or hotel stays can also help save you money. Choosing the right credit card can also net you additional perks like car rental and travel insurance when you pay with your card.

It's important to [use your credit card responsibly](#), so be sure you can pay your balance in full every month to avoid extra fees.

5. Use Technology to Cut Energy Costs

If you spend a lot on heating and cooling costs, investing in a smart thermostat can automatically save you energy and money, by reducing your energy usage during hours that you are away from home or at night. Many thermostats can also set different zones of your house to heat and cool differently depending on your needs, making your energy usage more efficient.

When your appliances are in need of replacement, replace them with energy-efficient models that will automatically reduce your energy usage every time you use them.

6. Simplify and Save While Shopping

Many people can't be bothered to cut out physical coupons and fiddle with all those little slips of paper at the store, but with smartphones, it's much easier to automate the couponing process. Many grocery and big box stores have apps that allow you to choose the coupons you need from the app, and then apply them all by scanning your phone at checkout. Other apps aggregate coupons from many different retailers.

For regular purchases of things like diapers, toilet paper, and other necessities, consider joining an online subscription service, which will deliver your purchases to your door regularly, as well as offer a discount in the process. That way, you won't be stuck paying full price when you have to run out and buy these items at the last minute.



7. Keep an Eye on Your Accounts

Staying aware of the activities in your accounts helps you to track your spending, as well as detect any fraudulent activity. But it can be a bit of a pain to sign into each individual credit card and bank account separately. Instead, tie your accounts into an app (such as Mint.com) that allows you to see your transactions at a glance. This will help you to rein in your spending if needed, transfer money to savings or investment accounts, as well as save time keeping track of your accounts.

By setting your finances to automatically save for you, you'll quickly be on your way to saving both time and money.

*What will you do during **America Saves Week** to automate your savings?*

[Wise Bread](#) is an online personal finance and credit card education magazine. It has won best of the web awards from PC Magazine, Kiplinger, and About.com.



#imsavingfor Photo Contest

- ✓ [Promote the #imsavingfor Contest](#)
- ✓ [Sample Announcement](#)
- ✓ [Sample Tweets](#)

To celebrate the upcoming [America Saves Week](#), America Saves is launching the **#imsavingfor** Photo Contest.

We're asking Savers and followers – old, new, and prospective – to submit a photo of themselves and their Savings Goal on their social media platform of choice using the #imsavingfor hashtag for a chance to win \$500.

Help us spread the word about this fun and easy savings contest by using the following sample blog and social media posts:



Share Your Savings Goal and Win the #imsavingfor Contest

To celebrate the upcoming [America Saves Week](#), America Saves is launching the **#imsavingfor** contest. It's easy to enter. Just share a picture of you and what you are saving for and then **enter to win \$500** at [AmericaSavesWeek.org/imsavingfor](#).



Get creative with your pictures!

- You can take a picture in front of the item you're saving for – like a new car or house
- Photoshop yourself with your goal – like a trip to the Grand Canyon or Mount Rushmore
- You can even use a photo app to add a caption to your picture

How to enter:

- Share a picture of what you're saving for to your favorite social media platform (Twitter, Google+, Facebook, Instagram, Pinterest, Vine, LinkedIn, Tumblr) using **#imsavingfor**
- Enter to win at AmericaSavesWeek.org/imsavingfor

Bonus chance to win:

Only one entry per person, but you can get an extra 3 entries by taking the next step in saving and completing the America Saves Pledge. After you enter, look for an email with your bonus opportunity information.

The contest runs from January 20 – March 7. America Saves will pick one entry at random on March 9 and contact them by email. [Click here for the full official rules.](#)

Tweets

Share your #savings goal & win the #imsavingfor contest - \$500 towards your goal!
<http://ow.ly/X7fSE> via @AmericaSaves #ASW2016

Make the most of #ASW2016 & submit your #savings selfie for a chance to win \$500.
<http://ow.ly/X7fSE> via @AmericaSaves #ASW2016

Tell @AmericaSaves what #imsavingfor & enter for a chance to win \$500 towards your #savings goal! <http://ow.ly/X7fSE> #ASW2016



Events & Activities during America Saves Week

Organizations across the nation are providing fun ways for individuals to save as part of America Saves Week. To locate events and activities in your area or online, please visit <http://americasavesweek.org/for-individuals/events-and-activities>. *(This page will continue to be updated as America Saves receives information from local campaigns, savings friends, & partners.)*

Tweet Chats

#ASW2016 with America Saves

Date: Monday, February 22, 2016
Time: 12:00 pm Pacific, 3:00 pm Eastern
Hosted by: @AmericaSaves

#Save4You Live Tweet with Jose Fulgencio

Date: Monday, February 22, 2016
Time: 9:00 am – 5:00 pm Central
Hosted by: @joseful

#FIDchat with Financial Finesse

Date: Tuesday, February 23, 2016
Time: 10:00 am Pacific, 1:00 pm Eastern
Hosted by: @ Fin_Finesse with guest @AmericaSaves

#eXASchat with Cooperative Extension

Date: Tuesday, February 23, 2016
Time: 12:00 pm Pacific, 3:00 pm Eastern
Hosted by: @moneyXtension with guest @AmericaSaves

#ItPays2Wait with National Academy of Social Insurance

Date: Wednesday, February 24, 2016
Time: 10:00 am Pacific, 1:00 pm Eastern
Hosted by: @socialinsurance with guest @AmericaSaves

#CreditChat with Experian

Date: Wednesday, February 24, 2016
Time: 12:00 pm Pacific, 3:00 pm Eastern
Hosted by: @Experian_US with guest @AmericaSaves



#WBChat with Wise Bread

Date: Thursday, February 25, 2016

Time: 12:00 pm Pacific, 3:00 pm Eastern

Hosted by: @Wisebread with guest @AmericaSaves

#CashChat with Tarra “Ms. Madam Money” Jackson

Date: Friday, February 26, 2016

Time: 9:00 am Pacific, 12:00 pm Eastern

Hosted by: @MsMadamMoney with guest @AmericaSaves

[Topics and any additional details will be made available online.](#)

