

CREDIT EDUCATION RESOURCES FOUNDATION GRANT APPLICATION

Date: **February 25, 2015**

Requestor Name: **Rhonda McKinney, CSM/MPCE/SAFe**

Contact Name/Title: **Valrie Butler, District III & IV President**

Local/District: **CPI of Atlanta/District III & IV**

Address: **1525 Windward Concourse J-42S**

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Amount Requested: **\$7,200.00**

Provide a detailed description of the proposed project: (see item # 4 under Guidelines for details) **See Attached Document**

Project manager: **District III & IV Advisory Committee**

Cost of project **\$0.00**

Amount of funds (if any) being contributed by requestor **\$0.00**

Is there a possibility that the project will attract new CPI members? **Potentially because the scholarship would be open to new members, but the goal is to encourage existing membership participation, increases attendance at conference, and provide opportunity for improved mentorship**

Once the application has been completed submit the Grant Application to the current Foundation President.

Respectfully Submitted,

Rhonda McKinney, CSM/MCPE/SAFe
District III & IV

CREDIT PROFESSIONALS INTERNATIONAL DISTRICT III & IV

CONFERENCE SCHOLARSHIP PROGRAM

The MISSION STATEMENT of Credit Professionals International states: To support the members of Credit Professionals International by providing opportunities for networking, career development and community involvement. A critical component of successful networking and career development takes places each year by attending the district and international conferences held each year.

Attendance to conferences also provides exposure to educational workshops, interaction with international officers and members from other chapters and active participation in the business of running the corporation are also important to growing new leaders.

Due to the rising cost of attending conferences and the lack of employer financial support, conference attendance is declining year after year. By offering a scholarships based on active participation and contribution to CPI, District III & IV seeks to leverage this incentive to encourage brand new members to attend conferences to ensure they are actively engaged from the beginning, and to increase attendance to conferences for existing members in hopes of mentoring potential new leaders.

The goals of the conference scholarship program are to:

1. Reward and invest in new and existing members that demonstrate outstanding service by providing some financial assistance to attend district and international conferences, to encourage them to remain fully engaged.
2. Provide mentorship opportunities for potential future leadership candidates through participation in CPI conference activities and meetings with existing leaders in preparation for assuming officer responsibilities.
3. Improve attendance of local members to both district and international conferences, to enhance educational opportunities.

With these goals in mind, the program is to ensure each member of any District III & IV local organization is given an opportunity to grow and excel through CPI conference attendance.

District III & IV would like to provide a total of six scholarships over the next three years, then re-access the program and amount.

- Three individual \$500 scholarships to international conference
- Three individual \$300 scholarships district conference

Success measurements will be:

- Increased conference attendance
- Increase in the number of Credit Professional of the Year applications submitted

- Increased number of willing and able officer candidates ready to lead

1. Eligibility:

- a. Eligibility to apply for a conference scholarship shall be dependent upon being a local association member in accordance with ARTICLE IV, Section 2.A or an At-Large member in accordance with ARTICLE IV, Section B, and be in good standing with CPI. (i.e. dues paid)

2. Qualifications:

- a. Member shall write a cover letter of no more than 100 words; 1) Identify whether or not the application is for a district or international conference scholarship; and 2) Explain in no more than 200 words why the District Advisory committee should grant them a scholarship.
- b. Complete the Credit Professional of the Year application.
- c. Submit both the cover letter and the Credit Professional of the Year application to the District III & IV Advisory committee chairman.
 - i. District Conference Application must be submitted no later than February 1st of the conference year.
 - ii. International Conference application must be submitted and received no later than March 1st of the conference year.

3. Remittance:

- a. Advisory committee will notify the scholarship recipients via email, mail, or other electronic means.
- b. If application accepted, member must use the funds for conference expenses only.
- c. District Treasurer, will mail the scholarship recipients a check for the full amount of the scholarship. If the recipient request a check for registration sent directly to the conference chair, a check in the amount less registration will be sent directly the recipient.