

## MISSION STATEMENT

To support the members of Credit Professionals International by providing opportunities for networking, career development and community involvement.

The objectives set forth to carry out the **MISSION** are as follows:

- To develop appropriate strategies to meet the needs of the members in facing the economic and technological changes in the credit industry.
- To provide quality educational materials to keep the members well informed about current credit standards and sound business practices.
- To develop closer contact among those employed in the credit and collection industry.
- To provide to the members opportunities for personal growth and development.
- To exercise a high degree of care, skill and diligence in providing benefits and ancillary services to the members.
- To continuously search for and be alert to development opportunities for the formation of similar associations.
- To maintain a high level of social responsibility by providing credit education to the general public.
- To support the principle of interdependence by cooperating with other credit associations at the local, district and international level.
- To use marketing strategies to increase awareness of CPI as a positive and valuable association in the community and in the credit industry.
- To support the Credit Education Resources Foundation as a vehicle to promote community involvement