

Credit Professionals International Conference
June 23, 2016 – June 26, 2016
Ann Arbor, Michigan

Marketing Committee Report

The committee discussed ways to become visible in our communities.

1. Publish membership drive activities in the Credit Professional Magazine
2. Committee members will research the cost of t-shirts and polo's to wear during our financial literacy presentations.
3. Contact former members that are currently in the work force to rejoin
4. Add to the Credit Professional Magazine a Student Conner and a professional section, with tips on interviews and how to dress for the business world.

We are working toward having the t-shirts and polo's available by 2017, and the cost around \$20.00.

Submitted by,

Sheila Edwards
Kathryn Greiner
Marketing Chairmen