

## Report of the Publications Committee for Strategic Planning

The Publication Committee recommends that the magazine be reduced. It is due partly getting authors to write articles and the cost. The prices below are what we are paying now.

32 pages	\$3.20 each
36 pages	\$3.50 each
40 pages	\$3.90 each

Right now we are printing 40 pages and 400 copies at \$1,560, if we reduced to 300 copies our cost would be \$1,200 saving of \$360.00. If we went to 36 pages, we would save \$.40 each for \$160.00. If we went to 32 pages, we would save \$.70 each for \$280.00.

We also proposed in eliminating laminating on the front cover, the cost would go from \$3.90 to \$3.25 saving \$260.00

The committee was not sure the members were reading the publications and wanted to do a survey to see what the thoughts of the members were. We were going to offer a prize in a drawing for anyone that did complete the survey. Attached is that survey.

The thoughts of the members in attendance were to look at soft cover and thinner pages inside. Another idea was to see if a vocational school could print the magazine.

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