

To: Barb Chapin

From: Pat Evans

Re: Strategic Planning action items, status update

Date: 3-11-15

1. Merger Districts – 4 Regions??? – The standing rules have been modified to show 4 districts. If we want to look at combining these into one this would need a committee with a recommendation to the executive board.
2. Office Move – Revenue Savings to the Corporation. – we have generated letters to the credit unions in the area and one bank and have not received a response to our request. May need to hire a realtor in the area to assist us in a new location.
3. By laws - Dues - Change in Due Date – the dates of the dues could not be changed due to IRS limitations. Suggestion was to match the dues to a fiscal year instead of Oct. 1 thru Nov. 1 of the following year.
4. Dues - Change in amount due - to be part of by law changes. – this was completed and raised the dues by \$20.00
5. New Members - \$ 10.00 off your membership?? This was approved and is now a program rolled out by Cindy.
6. Subscribers vs Members on Publication costs. Not sure what this is.