

# 1970 Becky Cameron

“Learning to Change”



## Mrs. Becky Cameron Gets National Award

Mrs. Becky Cameron is Credit Woman of the Year of Credit Women International. The award was presented in St. Louis Sunday night at the annual convention of Credit Women International and International Consumer Credit Association.

Mrs. Cameron was not in St. Louis to receive the award, as she is leaving today for Hawaii to attend the American Collectors Association convention, of which she is district president.

In the international competition for credit woman, all 12 districts were represented. The districts cover the United States and Canada. She first won in this district, and her qualifications were sent to the judges at the International level.

The award is based on an individual's contribution to the promotion of credit and membership in Credit Women International. Mrs. Cameron and her husband, Herbert A. Cameron, reside at 233 Dunsmere.

She is collection manager and secretary-treasurer of the Pueblo Credit and Collection Bureau, Inc. She has been in the credit field 30 years, and was credit manager for Montgomery Ward five years until joining the bureau. Mrs. Cameron has been an active member of Sun-sational chapter since 1950 when the chapter was formed.

She has made many contributions to the credit field.

She has been education director for a four-state district; has taught credit and collection in extension courses from University of Kansas and from the University of California, Berkeley campus; started a speaker's bureau in 1967 and has made numerous talks; served on the board of Associated Collection Agencies of Colorado and Wyo-



Mrs. Becky Cameron

oming many years, and currently is president.

Mrs. Cameron has lectured on credit in high schools of the Pueblo area and to adult groups; has served on research committees and promotion committees for the American Collectors Association and for two years has been chairman of external promotion. She received the key award of the American Collectors Association in 1967 for outstanding work — the first woman accepted as a member of the International Fellowship of Certified Collections.

In 1969 Mrs. Cameron prepared a five-lecture course on credit for high schools, which is copyrighted by the American Collectors Association. She has completed an adult education course this winter and is readying it now to come out in late summer or fall.

The local chapter in presenting her name stated that she has proved that “women can excel and become leaders in the credit industry.”

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By GARY COURSEY

Conversion of the Pueblo Credit & Collection Bureau, Inc., 425 W. Eighth, to a computer operation was initiated by Mrs. Marie Swabock early last year.

But after seeing the new system through numerous trials and adjustments, Mrs. Swabock has retired as the bureau's board president and general manager of more than 30 years.

It now will be up to Mrs. Swabock's successor — Mrs. Rebecca "Becky" Cameron — to see that the computerized system becomes fully operational by the Sept. 1 target date.

The change of management presents no problem because one might say the left hand always has know what the right hand was doing. Mrs. Swabock once said of her successor, "We complement each other. We've made a good team."

The credit bureau's board of directors regrettably accepted Mrs. Swabock's resignation, but refused to let her go into complete retirement. Mrs. Swabock now will serve as the board's vice president.

Mrs. Cameron, 233 Dunsmeré, now is board president and general manager. Other supervisory and management duties will be assigned to key employes.

#### **Mrs. Cameron's Career**

Mrs. Cameron joined the bureau in 1945 as assistant manager. She later bought stock in the business and took on the extra responsibilities of credit department manager in 1952. Four years later she purchased Sterling P. Crouch's stock in the firm, becoming the board's secretary-treasurer.

A native Puebloan, Mrs. Cameron was graduated from Centennial High School in 1924. She attended Colorado State University three years before marrying. She and her husband resided



**Mrs. Rebecca Cameron**

in Alamosa before returning to Pueblo in 1940. She worked in the credit department of the Montgomery Ward & Co. store five years.

In 1967, Mrs. Cameron was the first woman to be awarded membership in the International Fellowship of Certified Collectors. Reserved for members of the American Collectors Association with outstanding achievements and leadership, the recognition previously had gone to 26 men.

She went on to become Credit Woman of the Year of Credit Women International in 1970.

In 1968, Mrs. Cameron was elected vice president of Associated Collection Agencies of Colorado and Wyoming, and a year later, president of American Collectors Association. She also has lectured on behalf of the national group and taught credit and collection in extension courses from the University of Kansas and the University of California at Berkeley.

Mrs. Cameron has a daughter, Mrs. Robert Kern of Palos Verdes, Calif., and three grandchildren. She also has a stepson, Glenn Cameron, 38 Fordham Circle, and two step-