

Members

A Link to the Past

A Bridge to the Future

CREDIT PROFESSIONALS INTERNATIONAL

PRE-CONFERENCE CAPSULE

April 2017



PRESIDENT'S MESSAGE

Enclosed please find your Pre-Conference Capsule highlighting the business to be discussed at the International Conference, June 8- 10, 2017, in San Antonio, Texas. You will find the nominees for International Office; proposed Bylaws and Standing Rules changes; and the proposed budget for the 2017—2018 CPI year.

Included in this capsule is a ballot for the election of International officers and another for voting on the proposed CPI bylaws and standing rules changes. Please read the proposed bylaws and standing rules changes and be sure to cast your ballots. You can do that online go to <http://www.creditprofessionals.org/>



1st Login Then, on the screen you will see [Click to:](#)

Just click this button and you will be taken to the officer's ballot there you can see the candidate's goals/bios. After you submit your officer's vote, click continue & vote for the Standing Rule change. The Read Proposal link is next to the item you are voting on, just click, read proposal, then close the window and continue voting.

If you have internet access, the most efficient method of voting is online. If you do not have internet access, please use the ballots provided for you in this Pre-Conference Capsule.

Mark your choices and mail the ballots to

Maria Trevino 2102 Edison Drive, San Antonio, TX 78201 (Teller)

Ballots must be received **NO LATER THAN June 1, 2017. THERE WILL BE NO VOTING AT THE CONFERENCE.**

The proposed budget for 2017-2018 is in this capsule. You can compare it to the current 2016-2017 budget by clicking on the CPI Financial Reports in the Members Only section of the CPI website: http://www.creditprofessionals.org/images/Proposed_budget.pdf

If you do not have internet access, contact the corporate office, District President, or any International officer and we will be happy to provide you with a printed copy. Should you have any questions about the budget, please don't hesitate to contact Budget Chairman Sue Heusing, or any International officer.

Continued on next page

The International Conference Early Bird Registration rate expires April 30, 2017. Please reserve your hotel directly by calling Bianca Sanchez at 210-524-5918, M-F 8 - 5 or 210-349-9900 Ext 0 after hours and weekend, please mention the Group Code CPI. Room rate is \$109/night for Double or King use the GROUP CODE – CPI, to receive this rate. **Room block cutoff date is May 15, 2017.** Rooms are booking quickly, so I encourage you to book your hotel room now before the block sells out. The registration form, and the conference agenda, are available on the CPI website, through the corporate office, or by contacting the 2017 Conference Co-Chairmen, Maria Trevino, MPCE or myself.

The Executive Committee and Corporate office continues to seek ways to lower expenses, find opportunities to increase revenue, and to provide enhanced membership services. Thank you to our wonderful Charlotte Rancilio for working for us. CPI owes a debt of gratitude to the members who volunteer their time and talent, one of which is our Bookkeeper. Without her and our other volunteers, CPI would not be able to afford to exist. We thank those members for their continued support and dedication. Thank you all for your generous donations to fundraising efforts. We need all our members to continue to make CPI Great!

It has been an honor and a pleasure serving as your President this year!

Linda Simbeck, CPE, MPCE
International President 2016—2017

NOMINATING REPORT

Dear Members of CPI:

It has been an honor to serve as the Nominating Chairman this year. I am pleased to report that we have three outstanding Credit Professionals whom have agreed to serve on the International slate for the upcoming year.

Thank you to each of these individuals for their dedication. Our nominees for International office for 2017-2018 are:

President Cheryl Burleson-Davis, ACE/PCE
CPI of Charlotte, NC
District 3&4

Vice President
Marylyn Tack
CPI of Las Madrugadoras, NM
District 7&9

Secretary/Treasurer
Sheila Edwards
CPI of Jackson TN
District 3&4

All of these individuals are endorsed by their local associations and Districts. They are qualified and willing to serve this organization to the best of their ability. I ask for your continued support to assist them to the best of your ability.

Respectfully,
Cindy Westenhofer, MPCE
Nominating Chairman

CANDIDATE INFORMATION BEGINS ON NEXT PAGE

PRESIDENT

Cheryl Burleson-Davis, ACE/PCE



Cheryl Burleson-Davis has been a member of CPI for over twenty-five years. She has served as President of the Charlotte, NC, local association; CPI of North Carolina state association; and District III & IV. She actively participates in her local association in fund raising through Belk Charity Days and community service projects.

Cheryl has worked in the field of credit and collections for over 35 years. She was with the Credit Bureau of Charlotte for thirteen years, where she worked as a sales/customer service representative in their collection division. She is currently employed by Prince-Parker & Associates where she is Director of Sales and Marketing.

Cheryl is also active in Medical Group Managers Association and in her church, Sharon Presbyterian, where she serves as an Elder on the Session.

She is the mother of twins, Lee and Danielle, and she says this is her greatest achievement.

Cheryl is endorsed by her local and state associations.

My goals for the coming year are to work with the members to find new opportunities within the community to promote financial literacy; encourage members to become more involved on the International level-encourage them to share new ideas and how we can implement them and work to retain and increase membership.

**CANDIDATE INFORMATION CONTINUED
ON NEXT PAGE**

VICE PRESIDENT

Marylyn Tack



Marylyn Tack, who recently retired from Washington Federal Bank in Albuquerque, NM, has been in the banking industry for forty six years.

Marylyn joined Credit Professionals International in 1978 and is currently a Director for the Foundation and the Treasurer of her local association, Las Madrugaras.

She also is a

Past District Nine President and a Past President of Las Madrugaras.

Marylyn has served on all committees at the local and District levels. Marylyn has been Credit Professional of the Year three times at the local level and twice at the district level.

My Goals: To assist local associations to retain and increase membership by communicating what has been successful to any association in retain or increasing membership.

**CANDIDATE INFORMATION CONTINUED
ON NEXT PAGE**

SECRETARY/TREASURER

Sheila A. Edwards, PCE



Sheila has been a member of Credit Professionals International of Jackson, Tennessee since 2009. She has served in every office at the local level, served as Chaplin at the State and District levels and for 2016 served as District III & IV Representative.

On the International level she has served as Teller and Director for the Credit Professionals Foundation. Sheila earned International Credit Professional of year for 2015 – 2016 twice on the Local and District levels. She has served on the Marketing Committee for International and on the Education and Membership committees for Local and District.

Sheila currently works for BancorpSouth Bank in Jackson, Tennessee, as a Private Banker. She has been with the bank 15 years. She has worked as a Customer Service Representative, Loan Assistant and is currently working as a Private Banker for the Premier Banking Department. Sheila has been married to Lee 28 years; they have two grown children Jacqueline and Jacob Edwards.

My goal is to serve Credit Professionals International and the President to the best of my ability and support the members with the service of my office.

USE THE ATTACHED BLUE BALLOT

TO VOTE FOR OFFICERS

VOTE NOW

CREDIT PROFESSIONAL INTERNATIONAL

Proposed Budget 2017-2018

Revenue:		2017-2018 Proposed	2016-2017 Actual
Dues	120 members at 100.00	\$12,000.00	\$12,895.00
Foundation Donation		\$5,500.00	\$5,500.00
Interest	\$11 per month	\$125.00	\$124.86
Other Income	Fundraising , etc.	\$4,000.00	\$2,398.20
2017 International Conference Profit		\$2,500.00	\$3,825.73
Funds from Checking Account		\$0.00	\$0.00
	Total Income	\$24,125.00	\$24,743.79
Expenses:			
Membership Expenses			
	Printing and Publications	\$2,000.00	1989.72
	Postage/Shipping	\$1,445.00	1406.98
	Awards	\$200.00	(\$200.00)
Plant & Equipment			
	Office Rental	\$0.00	0
	Telephone, Internet, Cell Phone	\$1,700.00	1690.98
	Equipment Rental/Maintenance	\$500.00	409.99
Personnel			
	Independent Contract Labor	\$14,000.00	12049
	Executive Committee reimbursement 4 x 300	\$1,200.00	1200
General Office			
	Supplies	\$800.00	813.97
	Subscriptions	\$140.00	139
	Liability Insurance	\$750.00	580.5
	Personal Property Tax	\$40.00	36.88
	Bank Charges/Pay Pal	\$100.00	58.27
Meeting Expenses			
	Annual Meeting Folio	\$50.00	49.69
	History Book	\$50.00	0
	Executive Committee Meetings	\$550.00	435.46
Other Expenses			
	CPI of Year, Int'l Conf Registration & Plaque	\$300.00	299
	President Plaque and Gift	\$200.00	72.16
	Memorial	\$100.00	0
	Total Expenses	\$24,125.00	\$21,031.60

Submitted by: Sue Heusing
3rd Past President, Budget Chairman

REPORT OF THE BYLAWS COMMITTEE

Bylaws Committee Report

March 30, 2017

Linda Simbeck, President
Credit Professionals International

The Bylaws Committees past did an excellent job of updating, therefore the membership did not send in any recommended changes. After reviewing the existing international by-laws and standing rules, I do not have proposed amendments to the bylaws for your vote, but do have drafted a minor proposed change to the standing rules.

It has been my honor to serve as Bylaws Committee Chairman 2016 – 2017.

Respectfully submitted,

Rhonda McKinney, MPCE/CSM, Chairman

**USE ATTACHED STANDING RULES (YELLOW) BALLOT TO VOTE.
SEE ENCLOSED VOTING INSTRUCTIONS FOR INFORMATION ON
HOW TO CAST YOUR VOTE ONLINE OR BY MAIL OR FAX. BALLOTS
MUST BE RECEIVED BY MAY 26, 2017.**

**CREDIT PROFESSIONALS INTERNATIONAL
PROPOSED AMENDMENTS TO STANDING RULES 2017**

SR18. HISTORIAN

NOW READS:

SR 18. HISTORIAN: The President **shall** appoint a historian at the Post-Conference Board Meeting. It shall be the duty of the historian to compile material received from local associations and districts for the President's history book. The Historian will receive monies, if a budgeted line item. The Historian **will** assist with photos for the Post Conference Capsule.

PROPOSED:

SR 18. HISTORIAN: The President **may** appoint a historian at the Post-Conference Board meeting. It shall be the duty of the historian to compile material received from local associations and districts for the President's history book. The Historian will receive monies, if a budgeted line item. The Historian **may** assist with photos for the Post Conference Capsule.

RATIONALE:

This change enables the incoming President to determine if a Historian is required, and what the duties of the role will be for the term.

**THE YELLOW BALLOT
FOR PROPOSED
STANDING RULES CHANGES**

CREDIT PROFESSIONALS INTERNATIONAL

BALLOT FOR STANDING RULES CHANGES

CHANGE YES NO

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This section must be filled out for verification purposes. It will be removed from your ballot prior to the vote count. Ballots must be signed to be valid.

Name (print) _____

Signature _____

Local Association (if applicable) _____

Ballots must be received by Friday, May 26, 2017

VOTE ONLINE IN MEMBERS SECTION AT www.creditprofessionals.org

OR RETURN BALLOT TO: Maria Trevino
2102 Edison Drive
San Antonio, TX 78201

NO VOTING AT CONFERENCE

CREDIT PROFESSIONALS INTERNATIONAL
ELECTION OF OFFICERS BALLOT

FOR PRESIDENT

_____ CHERYL BURLESON-DAVIS, ACE/PCE

_____ OTHER

FOR VICE PRESIDENT

_____ MARYLYN TACK

_____ OTHER

FOR SECRETARY/TREASURER

_____ SHEILA EDWARDS, PCE

_____ OTHER

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Name _____

Signature _____

Local Association (if _____)

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OR RETURN BALLOT TO: Maria Trevino
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San Antonio, TX 78201

NO VOTING AT CONFERENCE
DUE May 26, 2017