

STRATEGIC PLANNING MEETING AGENDA

Thursday - October 9, 2014 arrival/networking

Friday – October 10, 2014

Breakfast - On your own at the Drury Inn (included with room)

8:30-9:00 a.m. (CST) Meet n Greet (what has been happening)

9:00 a.m. – 9:15 a.m. Welcome and Roll Call

9:15a.m. Membership – Cindy, Linda S. Rhonda

Updated Reports from special task teams assignments

Ways & means (Fundraisers) Pat, Sharol, Charlie & Linda S

Membership Dues – Rhonda, Mary, Cindy and Sheila

Certification of Member and Student – Linda S, Jean, Diane R, Pat & Charlie

Strategic Planning Assignments from Annual

Foundation Donor List	Marylyn, Betty and Rosalie
Internship Program	Sharon
Website (origin of hits for solicitation)	Debra Tyler/ Cindy
Non-profit donation procedures	Debra Tyler
Brochures for donations requests	Mary Nebeker and Nona Ellzey
Website – Ask us or Chat room area	Debra Tyler /Cindy
Online marketing of high school And college students	Connie Hamilton
Alternatives for attending meetings	Rhonda and Cindy
Bylaws (restraints for members)	Pat Evans – Open discussion

LUNCH – PROVIDED

1:00-12:15 p.m. Financials

Budget and Expenses

Financial Review Jim Lucas

Review of Office Finances allocations Charles Gordon (review of 2013 presentation)

New Location as a non-profit Pat Evans Strategic Assignments

Telephone Costs Jean Jervis Strategic Assignments

Equipment Costs Executive Committee

REVIEW:

CPI MEMBERSHIP IDEAS FROM A WORKSHOP AT THE 2014 INTERNATIONAL CONFERENCE

SKYPE MEETINGS/ Conference Calls

ONLINE MEMBERSHIP

MAKE A VIDEO ON UTUBE ABOUT CPI

EVALUATE NETWORKING GROUPS FOR IDEAS

TRAINING OF CURRENT MEMBERS ON HOW TO USE SOCIAL MEDIA

ATTEND MEETING ELECTRONICALLY

NEED NEW MEMBERSHIP BROCHURE WITH OR TAG

BURY OLD IDEAS AND STRUTURE

SCHOLARSHIP PROGRAM TIED TO ONE YEAR MEMBERSHIP

NEW TO START BUILDING A NEW MOUNTAIN OF MEMBERS

ESTABLISH ON LINE TRAINING (FREE TO MEMBERS AND FEE FOR NON MEMBERS)

ESTABLISH A RETIREE MEMBERSHIP DUES DISCOUNT BASED ON TENURE ON BUSINESS

EMPLOYER GROUP DISCOUNT OF 30% IF 10% OF THE STAFF DECIDE TO JOIN CPI

SIZE OFF THE SHOVEL WILL DEPEND ON THE SIZE OF THE PROJECT

LIBRARY OF CPI MEMBERS – TALENTS AVAILABLE (FREE TO MEMBERS AND A FEE FOR NON MEMBERS)

NEED A LIBRARY - A PLACE TO GET INFORMATION

FREE INFORMATION / FREE SPACE FOR MEETINGS

FREE MEETING ROOMS FOR ALL MEETINGS.

FREE INFORMATION/ RE-ALIGN MEMBERSHIP

INVITE YOURNGER MEMBERS TO TEACH US THE MEMBERS.

DIG DEEPER TO UNCOVER PROBLEMS WITH MEMBERSHIP AND PLANTING NEW IDEAS

HAVE STUDY MEETINGS: READ, EDUCATE, BOOKS, MAGAZINE COPIES, COMPUTERS, STORYTIME, RELAX, QUITE TIME TO REFLECT

LIBRARY SHOULD PROVIDE RESOURCES, RESEARCH, STUDY, MEETING ROOM OPTIONS, COMPUTRE TRAINING, RELAX/ PEACE AND QUIET TIME.

GET RID OF THE OLD IDEAS

TRAINING CURRENT MEMBERS ON: GO TO MEETING.COM (NO FEE FOR MEMBRS – CHARGE FOR NON MEMBERS

PROMOTE EDUCATION AND CPI THROUGH SOCIAL MEDIA

RESEARCH/READ

REDEFINE OUR PURPOSE

MAKE OURSELVES VISIBLE

MARKETING CERTIFICATION?

MOR RECOGNITION OF ALL MEMBERS

SCHOLARSHIPS FOR ALL MEMBERS

SHOVEL OUT THE SHIT

DIG US OUT OF THE WHOLE

TURN OVER THE GROUND TO PLANT SEEDS FOR NEW GROWTH

REDEFINE PURPOSE OF CPI

SHOVEL THEORY – DIG IN AND WORK

SHARE IDEAS

ANOTHER SHOVEL THEORY\

TURN THINGS OVER

BURY THE OLD AND GET RID OF THE UNNEEDED AND PLANT NEW FOR THE GROWTH OF CPI

MARKET – FOUNDATION WITH AFFILIATION WITH THE MISSING AND EXPLOITED CHILDREN

White Board Ideas for the future of CPI

3:15 p.m. – 4:30 p.m. Discuss, prioritize, and assign tasks.

5:30 p.m. Drury Managers Reception (refreshments and snacks)

7:00 p.m. Dinner with attendees at Mother In-Laws in St. Charles.

Enjoy the rest of the evening networking.

SATURDAY – October 11, 2014 Breakfast on you own at the Drury Inn

8:30 a.m. Foundation Meeting –Charles Gordon, President

9:30 a.m. Executive Committee Meeting – Rhonda Mckinney , President

11:30 a.m. Strategic Planning Committee reconvene if necessary.

1:00 p.m. Have a safe trip home.